

Product Data Sheet

7711 (259JB)

Bleed-Block Primer for Silicone Roof Coatings



Description:	7711 (Hempel 259JB) is a plasticizer free, single-component, water-based acrylic primer.	
Recommended use:	7711 is applied over smooth asphalt roof surfaces to improve adhesion of silicone roof coatings. 7711 also acts as a barrier between the asphalt and the silicone roof coating, preventing yellowing of the silicone coating due to chemicals bleeding out from the asphalt.	
Availability:	Available in North America. Not included in Group Assortment; other regions must confirm.	
Colors and packaging:		
7711 (259JB23820)	Tan	5- and 55-gallon
Physical constants:		
Viscosity	100 cP ± 15 cP	
Volume Solids	50% ± 2%	
VOC	< 50 g/L	
Weight/Gallon	11.4 lbs ± 0.2 lb	
Shelf Life	12 months	
	<i>The above tested results are typical values. Individual lots may vary up to 10% from the typical value. Further technical information can be found at www.neogard.com.</i>	
Application details:		
Application method	Roller or spray (contact NEOGARD® for spray equipment information)	
Thinner (max.vol.)	Water (10%)	
Mixing	Mix for a minimum of 3–5 minutes before applying	
Cleaning of tools	Water	
Application rate	200 sf/gal (0.5 gal/100 sf)	
Safety:	Handle with care. Use with adequate ventilation. Before and during use, observe all safety labels on packaging and paint containers, consult NEOGARD® Safety Data Sheets and follow all local or national safety regulations.	
Surface preparation:	According to NEOGARD® Guide Specifications.	
Application conditions:	Apply only when ambient air temperature is above 32°F (0°C). Do not apply if ambient air temperature could fall to within 5°F (3°C) of the dew point within 6 hours of application. Do not apply if inclement weather or precipitation is expected. If sprayed, material temperature should be at least 75°F (23°C).	
Subsequent coat:	According to NEOGARD® Guide Specifications.	
Storage temperature:	7711 is water-based. Product will freeze and become unusable at temperatures below 32°F (0°C).	
Remarks:	Must cure for at least 24 hours. Water must completely evaporate for full cure. Cool temperatures and high humidity will retard cure. Not recommended for constant water immersion or ponding roof areas. Apply only to roofs with adequate slope. Blistering will occur if top coat is applied over base coat that is not completely dry.	

Product Data Sheet

7711 (259JB)

Bleed-Block Primer for Silicone Roof Coatings



Note: **7711 (259JB) is for professional use only.**

Issued by: Hempel (USA) – 259JB

This Product Data Sheet supersedes those previously issued.

Manufacturer warrants that the physical properties of the product reported above will meet the standards and deviations of the associated ASTM test method. MANUFACTURER HEREBY EXPRESSLY DISCLAIMS ANY AND ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY AND/OR IMPLIED WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE. Buyer must make its own determination of the suitability of any product for its use, whether such product is used alone or in combination with other materials. To the extent this or any of Manufacturer's products is proven to be defective, Buyer's sole remedy shall be limited to the replacement of such defective product, exclusive of any costs of labor. MANUFACTURER SHALL NOT BE LIABLE OR OBLIGATED FOR ANY LOSS OR CONSEQUENTIAL OR OTHER DAMAGE INCURRED DIRECTLY OR INDIRECTLY BY BUYER OR ANY OTHER PERSON OR ENTITY THAT ARISES IN ANY WAY IN RELATION TO THIS OR ANY OF MANUFACTURER'S OTHER PRODUCTS. Nothing contained herein shall be construed to constitute inducement or recommendation to practice any invention covered by any patent without authority of the owner of the patent. No Applicator is or should be viewed as an employee or agent of Manufacturer. 7711-PDS ksk 03222019.docx

NEOGARD®, a Division of Hempel (USA), Inc.
2728 Empire Central - Dallas, Texas 75235 - Phone (214) 353-1600 - Fax (214) 357-7532 - www.neogard.com